



UNIVERSITY OF HOHENHEIM



# Conference Building bridges for Success - Cooperation between Higher Education Institutions and the Business Sector in Russia

IAMONET-RU V conference

hosted by  
Russian State Agrarian University –  
Moscow Timiryazev Agricultural Academy

27-28 October 2016

Business School Conference Hall,  
Verkhnyaya alleya 4, Moscow 127550,  
Russia

What interests do private enterprises and public institutions have in programs like IAMONET-RU to enhance the educational outcomes of Higher Education Institution graduates? How can higher education institutions best prepare future professionals for national and international careers and job opportunities?

These are the questions the conference and the alumni meeting are going to explore. Speakers have been invited from education, politics and business world. Participants are representatives from Russian companies and from Russian political institutions, members of Russian and European Higher Education Institutions and a number of alumni of the EU funded IAMONET-RU projects.

Russian-English and English-Russian Simultaneous translation.

## THURSDAY, 27 OCTOBER 2016

09:30 REGISTRATION

10:30 WELCOME AND OPENING,  
PROJECT INTRODUCTION

12:30 LUNCH BREAK

14:00 EDUCATION + BUSINESS TO  
MEET THE DEMAND ON YOUNG  
PROFESSIONALS

16:00 COFFEE BREAK

16:30 PANEL WITH VIEWPOINTS FROM  
BUSINESS, EDUCATION,  
RESEARCH

18:00 END

## FRIDAY, 28 OCTOBER 2016

09:30 ALUMNI MEETING OPENING

INTERNATIONAL PROGRAMS AND  
CAREER PATHWAYS IN RESEARCH  
AND BUSINESS

11:00 MARKET PLACE WITH ALUMNI AND  
PARTICIPATING EXPERTS

12:00 END

*Building bridges for success  
2016*

# Program

## Thursday, 27.10.2016

09:30 - 10:30 Registration and Coffee

10:30 - 12:30 Part I/ Conference opening

**Introduction to the topic of cooperation between higher education and business to educate young professionals needed by private enterprises as well as for other employers.**

Welcome note and opening. PROF. DR. EVGENIY KOSHKIN, Vice Rector for International Cooperation, Russian State Agrarian University - Moscow Timiryazev Agricultural Academy

Common grounds and activities in fostering higher education cooperation with Russia. VADIM DELEU, Project Manager on EU-Russia Cooperation Programmes, Delegation of the European Union to Russia

Educational demand in the Agriculture and Nutrition sector in Russia and for international business and cooperation. PROF. DR. SERGEY KISELEV, Head of the Agricultural Economics Department at Lomonosov Moscow State University

IAMONET-RU project presentation.  
DR. ANGELIKA THOMAS, Project coordination at University of Hohenheim

Development of practice oriented study programs at Russian State Agrarian University - Moscow Timiryazev Agricultural Academy, DR. NADEZHDA AKKANINA, Head of Marketing Department, RSAU-MTAA

12:30 - 14:00 Lunch in the canteen

14:00 - 16:00 Part II/ Education + business = young professionals

**Inputs and experience reports from different viewpoints on the present educational situation, its results, achievements or shortcomings, existing approaches and future expectations.**

Cooperation with business: experience of a private business school. KATHLEEN ZABELINA, Business School Director, Moscow University of Finance and Law

Experience of involvement of "Agrotekhnopark" into professional education to raise the employability of graduates of Belgorod State Agricultural University. DR. TATIANA LITVINENKO, Head of International Scientific and Education Projects Division, Belgorod SAU

Factors for career development - personal retrospective and enterprise viewpoints.  
DR. ALEXEY UGAROV, Agrokultura Voronezh

Cooperation with HEI from a business point of view.  
ELENA FEDOTOVA, Head of Human Resources Department, John Deere Russia

16:00 - 16:30 Coffee Break

16:30 - 18:00 Part II/ Panel

**Discussion with representatives from policies, universities, business and alumni to explore how education can build bridges for young professionals to business and research needs.**

Chair:

PROF. DR. VALERY KOSHELEV, RSAU-MTAA

Key note:

PROF. DR. IRINA GALYAMINA. Department of Education Quality Management, Vice-chairman of Russian Federal Educational and Methodological Association in Technosphere Safety and Natural Resources Management: Purpose of higher education and aspirations of education reforms - theory and practice of educational reforms and international projects

DR. ELENA YEMBATUROVA, RSAU-MTAA International mobility department

ILYA TZARKOV, Amazone Russia

ELLA DETKOVA, CLAAS Krasnodar

TIM STUKE, DAAD program alumni "Russland in der Praxis", Human Search, Russia

### Project information

Erasmus Mundus project "International Academic Mobility between the EU and Russia" funded by EU and coordinated by University of Hohenheim in a sequence of five projects since 2007

Present IAMONET Project Partners:

- University of Hohenheim
- University of Natural Resources and Applied Life Sciences Vienna
- Czech University of Life Sciences Prague
- University of Tuebingen
- University of Udine
- Swedish University of Agricultural Sciences
- Wageningen University
- Warsaw University of Life Sciences
- St. Petersburg State Agrarian University
- Moscow State University
- Russian State Agrarian University – Moscow Timiryazev Agricultural Academy
- Stavropol State Agrarian University
- Samara State Agricultural Academy
- Omsk State Agrarian University
- Novosibirsk State Agrarian University
- Buryat State Academy of Agriculture, Ulan Ude
- Primorsky State Agricultural Academy, Ussuriisk
- Belgorod State Agrarian University named after V. Gorin
- North-Eastern Federal University in Yakutsk
- Michurinsk State Agrarian University
- Federal Ministry of Agriculture - Department of Education, Russian Federation
- Association of Educational Institutions in the Fields of Agriculture and Fishery, Russian federation
- Moscow University of Finance and Law, Russian Federation
- Organization for Projects in Ecology, Agriculture and Rural Development, Germany (APOLLO)

Project history: IAMONET-RU

International Academic Mobility Network with Russia (IAMONET-RU). Erasmus Mundus Partnership Programme, Aktion 2 (2007-2011).

International Academic Mobility Network with Russia (IAMONET-RU II). Erasmus Mundus Partnership Programme, Aktion 2 (2008-2012).

International Academic Mobility Network with Russia (IAMONET-RU III). Erasmus Mundus Partnership Programme, Aktion 2 (2009-2013).

International Academic Mobility Network with Russia (IAMONET-RU IV). Erasmus Mundus Partnership Programme, Aktion 2 (2010-2014).

International Academic Mobility Network with Russia (IAMONET-RU V). Erasmus Mundus Partnership Programme, Aktion 2 (2013-2017).

**visit us on <https://iamonet.uni-hohenheim.de/>**

## Friday, 28.10.2016

### 09:30-12:00 Part III/ Education + research + business = innovation + development

Examples and experience reports on different career pathways in private enterprises, public services or research are presented by alumni and introduce to the following market place.

09:30 Welcome and keynote

DR. ILYA MITYUSHEV, Head of IAMONET-RU alumni association, RSAU-MTAA

IAMONET-RU as a support for the step into the business world

ANATOLY CHUCHKOV. Market analyst. John Deere Company

IAMONET-RU as basis for a scientific network and success in research

DR. ANNA PIKUNOVA, The All-Russian Research Institute of Horticultural Breeding, Russia

Involving partners from academia and practice into research and education projects. Experiences with German and Russian Universities and enterprises

VICTOR TURLYUN, University of Hohenheim / Kuban State Agrarian University

10:30 Opening of the Market place with 'speed presentations' of further alumni and business, research and education representatives:

Investing in international experience. DR. ELENA YEMBATUROVA, RSAU-MTAA International mobility department

Career pathways of alumni – analysis and conclusions. DMITRY ZOLOTAREV, Socio Center Moscow, Department of Rating and Competitiveness

Impact of the Erasmus Mundus project participation on personal development and the carrier growth, VLADIMIR MUSHTALEV, Municipal Service Committee, Administration Ulan-Ude

Soft skills development – highly necessary but poorly addressed by study programs, EMILIA ANNA FLORCYAK, Warsaw University of Life Sciences – SGGW

Advantages and reasons to conduct exchange mobility in Russia. GERHARD MURMANN, Südzucker AG

Strengthen institutional contacts between the Republic of Buryatia and scientists from Russia. Dr. OLGA YEKIMOVSKAYA, Baikal Institute of Nature Management

Conducting field research on sustainable agriculture in Russia - lessons learned. MARINA KOMSOLOVA, University of Hohenheim

The role of IAMONET-RU in the cooperation of Russian and European agricultural education, science, business. Dr. NATALIA LEPP, St. Petersburg State Agrarian University

### 11:00 -12:00 Market place with further discussions and poster exhibition

All participants are invited to discuss conclusions on supportive framework conditions, education possibilities and contributions of mobility and academic cooperation projects like IAMONET-RU.

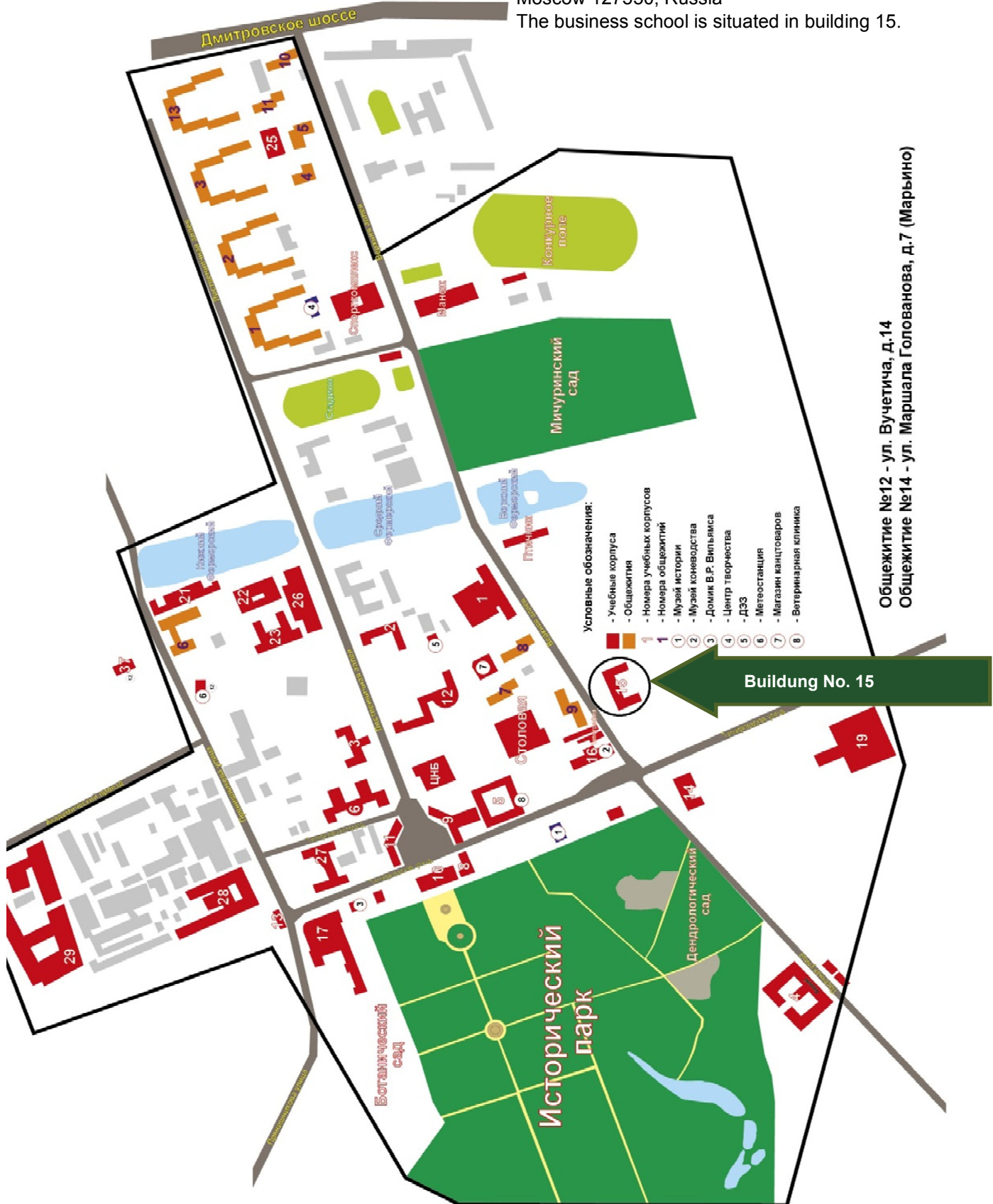
Coffee and snacks are provided during the market place.

### 12:00 End of public program

Participants of the internal coordination meeting of IAMONET-RU meet at 12:00

# Directions & Contact

Business School Conference Hall, Verkhnyaya alleya 4,  
Moscow 127550, Russia  
The business school is situated in building 15.





# Public transport to the conference location

Business School Conference Hall, Verkhnyaya alleya 4, Moscow 127550, Russia

Metro station "Petrovsko-Razumovskaya", then walk across Dmitrovskoye sh. on Verkhnyaya alleya

Metro station "Timiryazevskaya", then by bus 87 or tram 27 to the stop "Pasechnaya Ulitsa"

Metro station "Voikovskaya", then by tram 27 to the stop "Pasechnaya Ulitsa"

Metro station "Dinamo", bus 22 to the stop "Pasechnaya Ulitsa"

Metro station "Savelovskaya", bus 72 or 87 to the stop "Pasechnaya Ulitsa"

Станция метро "Петровско-Разумовская", далее пешком через Дмитровское шоссе по улице Верхняя аллея

Станция метро "Тимирязевская", далее автобусом 87 или трамваем 27 до остановки "Пасечная улица"

Станция метро "Войковская", трамвай 27 до остановки "Пасечная улица"

Станция метро "Динамо", автобус 22 до остановки "Пасечная улица"

Станция метро "Савеловская", автобус 72 или 87 до остановки "Пасечная улица"

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